

### A WORLD OF INSPIRATION

Custom colors and finishes that bring your projects to life

lyondellbasell.com

## COLORS & EFFECTS







#### **BRIGHT, BOLD AND UNIQUE**

Color is in everything around us. Color can evoke a sense of emotion and familiarity. With an extensive polymer portfolio and molded-in-color capabilities, LyondellBasell can bring subtle to radiant hues along with distinctive effects to a variety of applications.

- I Highly Chromatic Colors
- Gloss Level Diversity
- Shade Changing
- Natural Stone Appearance

Dynamic pigments and effect materials are used to create highly chromatic colors and aesthetically unique appearances. These select color and effect combinations married with advanced molding technologies can produce modern and vivid color alternatives to standardized colors.



**Bright Orange** 

Pearlescent Metallic Red

Marble Effect





**Royal Blue** 

Shade Changing

Piano Black

# METALLICS





#### **IRIDESCENT, SPARKLE AND REFLECTIVE**

From the shimmering luster of a pearl to the flickering stars in space, metallic enhancements enable us to mimic the elements we see and experience.

- Deep, Rich Enhancements
- Earthly Metal Tones
- Silvers and Satin Chromes
- Pearlescents
- Complex Particle Varieties

Particle shape, size and configuration determines overall distinction, vibrancy and definition of metallic effect. Gloss, grain and material makeup contributes to the intended impact of the metallic used.



Pearlescent Star White



Silver Metallic Sparkle

**Deep Space Metallic** 





Satin Chromes

Dark Gray

## ADVANCED HAPTICS





#### TEXTURE, FILLER AND GRAIN ENHANCEMENT

Influenced by the textures around us, our team of color experts are able to replicate surfaces using the senses of touch.

- Color Fiber Varieties
- Stone and Fabric Resemblance
- Natural Fillers
- Haptic Optimization

Fiber derivatives, both natural and synthetic, are blended with existing and custom colors to create a texture oriented appearance. These blends can replicate the appearance of fabric or textures, offering a cost saving advantage to alternative technologies. These effects can be partnered with high definition grain surfaces to further intensify the desired soft touch haptics.



Silver Metallic Stone

Silver Metallic

**Bio-Based White Speckled Granite** 

### **ABOUT US**

As a leader in the global chemical industry, LyondellBasell strives every day to be the safest, best operated and most valued company in our industry. The company's products, materials and technologies are advancing sustainable solutions for food safety, access to clean water, healthcare and fuel efficiency in more than 100 international markets. LyondellBasell places high priority on diversity, equity and inclusion and is *Advancing Good* with an emphasis on our planet, the communities where we operate and our future workforce. The company takes great pride in its world-class technology and customer focus. LyondellBasell has stepped up its circularity and climate ambitions and actions to address the global challenges of plastic waste and decarbonization. For more information, please visit www.lyondellbasell.com or follow @LyondellBasell on LinkedIn.

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